

NHS Volunteering find and apply service Recruiter engagement event May 2025

**Sharon Battersby
Stakeholder Engagement Lead (NHSBSA)
sharon.battersby@nhsbsa.nhs.uk**

Agenda

- Welcome
- Latest news
 - New and improved features
 - New features demo
 - Next on NHS Volunteering
- Question from NHS England
- Over to you
- Thanks and close

Latest news

NHS Volunteering news

- Closure of NHS & Care Volunteer Responders programme (end of May)
 - Subject of discussions in House of Commons & House of Lords: NHS Volunteering on Government's radar.
- User research May & June
 - Volunteers who have used NHS Volunteering
- Volunteers Week
 - Last year we saw a spike in visits
 - NHS England activity
 - Press release
 - Social media activity
 - Internal promotions with their contacts in the 3rd sector

Recently on NHS Volunteering

New features and improvements

Recruiter dashboard improvements –

- Dashboard listings now in 3 tabs (published, closed and draft)
- Makes managing and finding listings easier

Search improvements (tags and filters)

- Option to add up to 3 tags to opportunities
- Tags will highlight key information to volunteers in their searches
- Option to add filters to opportunities
- Helps volunteers refine search results

Today on NHS Volunteering

- **Removal of NHS and Care Volunteer Responders link & content**
 - the link and content relating to NHS Care and Responders will be removed from search results
- **Navigation Improvements - home page**
 - Moving and renaming 'View opportunity types' to 'View types of volunteering'

Demo: improved functionality

For details, please see pages 28 and 29 in our user guide:

[Create and publish your NHS Volunteering opportunity](#)

Next on NHS Volunteering

Work in progress:

- User management self service - including a new superuser role that can manage team members (add & edit team member details/role).
- Updates to Terms and Conditions - new version (2025).
- Release date TBC.

‘Spotlight’ advert promotion

- *Does promoting specific opportunities on other NHS BSA channels drive more traffic to NHS Volunteering?*
- Started this week (4-week pilot)
- Advert criteria: clear, ‘enticing’, mix of NHS and VCSE, types of roles and locations
- Monitoring – share results in June recruiter engagement event.

A question from NHS England:

What support resources would you find beneficial?

Over to you

Help and guidance



Knowledge base:

<https://nhsbsa-live.powerappsportals.com/knowledgebase/category/?articlecategory=NHS%20Volunteering&id=CAT-05626&parentid=>



Help and support for recruiters:

www.nhsbsa.nhs.uk/help-and-support-recruiters



Help and support for volunteers:

www.nhsbsa.nhs.uk/help-and-support-volunteers



NHS Volunteering website:

<https://volunteering.england.nhs.uk/volunteer>

Thank you

nhsvolunteering@nhsbsa.nhs.uk



www.nhsbsa.nhs.uk



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