



Volunteering

NHS Volunteering find and apply service Recruiter engagement event January 2025

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Agenda

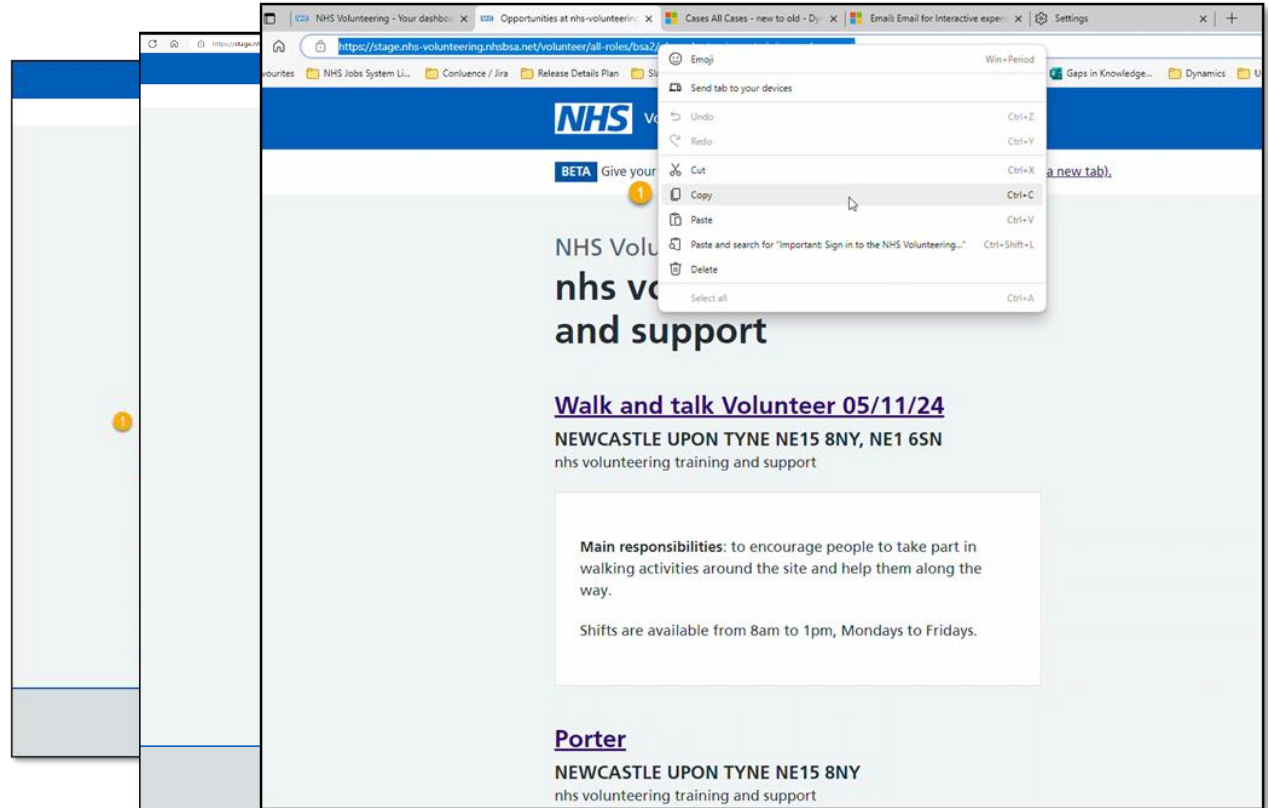
- Welcome (5 mins)
- Latest news (5 mins)
 - New and improved features
 - What we're working on now
- Promoting the find and apply service (10 mins)
- Over to you (20 mins)
- Thanks and close

Latest news

Recently on NHS Volunteering

New features and improvements

A link to all your live opportunities is now on your dashboard – you can create a link to this to share in emails, promotional materials and other locations you want to promote your opportunities.



Recently on NHS Volunteering

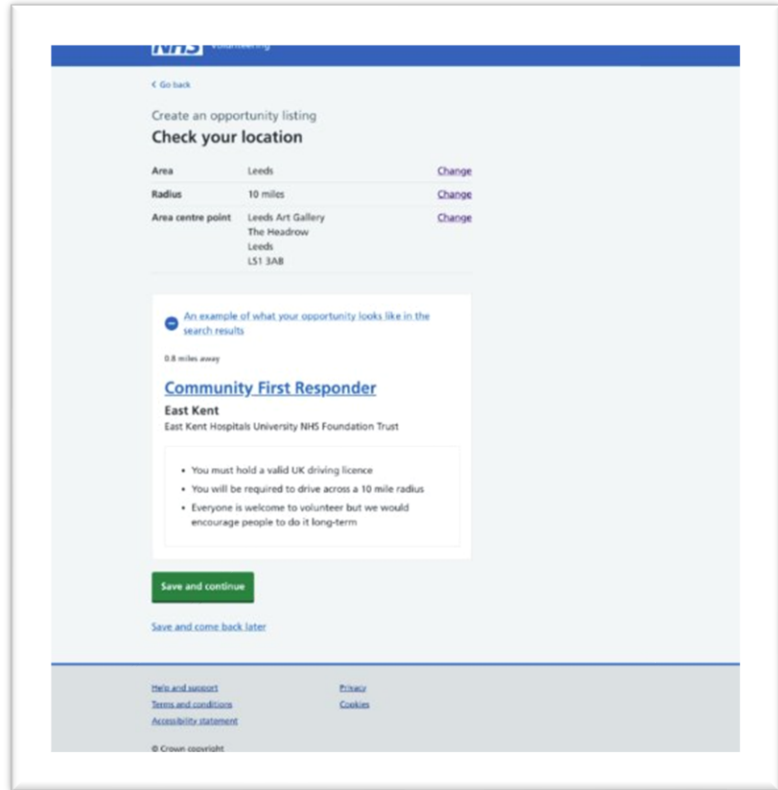
New features and improvements

- Improvements to the help and support pages:
 - Contact centre details
 - Information also shown on any error pages.
- Fixed a bug that was duplicating some opportunities.

Next on NHS Volunteering

Work in progress:

- Enhanced location field: include a town and radius.
- Expected to be released in February.



Promoting NHS Volunteering

Promoting NHS Volunteering



- How we got this information
 - user research conversations
 - November's engagement event
- Themes:
 - Social media
 - Adverts: online, buses, tv and radio
 - Promotion in GP surgeries
 - Posters/not posters (Nov engagement session)



Promoting NHS Volunteering



 **NHS Business Services Authority** · Follow
5 Dec 2024 · 🌐

Volunteers play an important role in healthcare and have a positive impact on the experiences of patients, their families and medical staff.

Visit the new NHS Volunteering website for opportunities in your area:
<https://volunteering.england.nhs.uk/volunteer>

#InternationalVolunteersDay

 **Volunteering**




 **NHS Business Services Authority** · Follow
16 Jan · 🌐

Want to make a new start this January? Volunteering to support the NHS can be incredibly rewarding and help build your skills.

Visit the NHS Volunteering website to find an opportunity in your local area:
<https://volunteering.england.nhs.uk/volunteer>

 **Volunteering**



 **NHS Business Services Authority** · Follow
26 Nov 2024 · 🌐

Claire Baldock, Voluntary Service Manager at Kent Community Health NHS Foundation Trust, shares how the new NHS Volunteering platform has transformed their volunteering recruitment.

The free service by NHS England and the NHSBSA centralises volunteer opportunities, increasing applications and simplifying the process.

Volunteer recruiters in the NHS or Voluntary Community and Social Enterprises supporting NHS services can join our monthly online sessions to learn more. Click the link to Claire's blog below for more info.
Read Claire's experience in full:
<https://media.nhsbsa.nhs.uk/press-releases/2921bd9a-14a1-4d08-9d27-211197575606/my-experience-recruiting-with-nhs-volunteering>

#NHSVolunteering #Volunteering

 **Volunteering**

My experience recruiting with NHS Volunteering

Claire Baldock
Volunteer Service Manager
Kent Community Health NHS Foundation Trust



Promoting NHS Volunteering



- Started targeted promotion through social media (NHSE and NHSBSA)
- Current 'works in progress':
 - Gathering materials for case studies, blogs and YouTube shorts
 - Fresh photography
 - Exploring other NHSE and NHSBSA channels we might use
 - Developing a process to identify 'spotlight adverts' to promote through NHSE and NHSBSA social media channels



Promoting NHS Volunteering



- Communications plan for 25-26 being confirmed – needs to be approved by NHS England and Department of Health and Social Care.
- Plan includes:
 - More social media
 - More activity to tie-in with volunteer promotion days throughout the year
 - Watch this space
- Confirmation of activity once sign-off received.



Over to you

Thank you

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www.nhsbsa.nhs.uk



@NHSBSA



NHS Business Services Authority

Help and guidance



Knowledge base:

<https://nhsbsa-live.powerappsportals.com/knowledgebase/category/?articlecategory=NHS%20Volunteering&id=CAT-05626&parentid=>



Help and support for recruiters:

www.nhsbsa.nhs.uk/help-and-support-recruiters



Help and support for volunteers:

www.nhsbsa.nhs.uk/help-and-support-volunteers



NHS Volunteering website:

<https://volunteering.england.nhs.uk/volunteer>